

Minutes 2nd FASE meeting

March 18, 2009 Liverpool

Attending: Peter Anderson, Lisa Jones (LJMU), Wim van Dalen (STAP, Chair), Avalon de Bruijn (STAP), Suzanne Pietersma (STAP), Claudia König (UB), Armin Koeppe (DHS), Mark Bellis (LJMU), Karen Hughes (LJMU)

Not attending: Paloma Martin (EC), Gabrielle Bartsch (DHS)

	Points of the Agenda	Proposed Action
1.	Word of welcome by Mark who hosted today.	
2.	<p>Word of welcome by Wim. Discussing actions of minutes last pre-meeting:</p> <ul style="list-style-type: none"> - STAP makes an appointment with Paloma Martin to talk with her about the financial administration of the project, the financial possibilities FASE website, the collection of case-studies instead of large collection of practices. Outcome: Avalon informed Paloma Martin about our ideas and Paloma Martin said that this should be included in the Interim Report. - Finish the literature search in line with the proposed time table and send to other WP leaders for peer-review. Outcome: drafts of literature study will be discussed in the meeting. - Write a dissemination plan and will send this to the other project partners for comments. Outcome: will be discussed in the meeting. - Claudia and Peter will talk about how HP source can upgrade the existing data on drinking environments and advertising and come up with a proposal. Outcome: will be discussed in the meeting. - Write a letter which can be send to all contacts about aims of the project. Outcome: STAP had decided to postpone this after conclusions of the literature study can be send to partners and explicit requests can be made to partners. - Avalon comes up with a proposal for general criteria of selecting case studies of which each WP leader can react. Outcome: this was too difficult to do for all WPs. Criteria for different WPs will be discussed in the meeting. 	STAP will include proposed changes in interim report.
3.	<p>Presentation and discussion results literature study:</p> <ul style="list-style-type: none"> • Work place policy: <p>Peter came to the conclusion that a bigger picture was needed (including social costs of lost of productivity due to alcohol consumption). Mark addresses that if the general costs of alcohol are addressed, also the potential benefits for the alcohol industry (including bars, etc) can be mentioned. Peter will consider this. Avalon notes the idea that the harm of alcohol consumption can be different between sectors and occupations. Peter will look into this.</p> <p>Armin found that many companies have a policy on paper but do not implement this in practice.</p>	Final drafts will be made before June 2009.

	<ul style="list-style-type: none"> • Alcohol Marketing: <p>After presenting main results of the paper, Avalon addresses the difficulty of the length of the paper and the need to evaluate existing regulations in Europe. Peter recommends to put emphasis on chapter 8 (the proposed framework) and to use the previous chapters as a background. Peter stresses we need to be clear about our recommendations if we find that a complete ban is desired. Wim notes that it is necessary to monitor the existing regulations first to get some ground for more restrictions.</p> <ul style="list-style-type: none"> • Safe drinking environments: <p>Karen presents their (preliminary) results. She found that multi-component interventions are most effective. Peter raises the question whether this is due to the multi-component factor or whether there is another other factor that may explain why these two studies (Sweden and US) are effective. Is it Enforcement that explains the effectiveness of the 2 studies? Is it multi-stakeholder support? Is it long term implementation? Due to small amount of effective studies, this is difficult to say at this stage. In the conclusions this can be addressed. Conclusions and recommendations need to be developed. Karen raises the question whether the focus of the paper needs to be extended to "physical availability of alcohol" and to other outcomes besides alcohol consumption related factors. It is agreed that the focus of the paper is preferred to be narrow. Topics such as physical availability can be addressed in a different paper.</p>	
4.	<p>Case studies:</p> <ul style="list-style-type: none"> • Safe drinking environments: <p>Studies in the literature study are mainly outside Europe (except Sweden and UK). This emphasizes the need for European case studies. It might be difficult find evaluated interventions. However, a few good case studies that are evidence-based might be sufficient. Mark addresses the importance of including interventions in small and large cities. 5 to 6 case studies will be selected by sending a general email to the collaborating partners and by sending a request within the own (Club Health) network.</p> <ul style="list-style-type: none"> • Alcohol Marketing: <p>After evaluating different European regulations with the developed framework, a continuum can be found between not really effective regulations and most effective regulations. 5 to 6 case studies will be selected along this continuum.</p> <ul style="list-style-type: none"> • Work place policy: <p>Armin will develop a matrix with different categories for selecting case studies (possible factors can be: types of industry (e.g. governmental body, army, alcohol industry); size companies; geography;</p>	<p>A general email with conclusions of the literature study and request of information on case studies will be made by STAP.</p> <p>LJMU: 5 to 6 case studies will be selected. A request for info will be send to own (Club Health) network.</p> <p>STAP: 5 to 6 case studies will be selected. A request for info will be send to own (EUCAM) network.</p> <p>DHS: will develop a matrix. 12 to 8 case studies will be selected. A request for contact persons will be send to general network.</p>

	<p>globalization company). The matrix will be send around for feedback and the final matrix will be send to network for national contact persons. Due to the complexity and diversity of work place policies, more case studies are desired than in the other WPs (12-18 case studies are proposed). Armin proposed to make an overview of national laws that are work place related.</p> <p>Health promotion programs will be only included if they support alcohol policy on the work place.</p>	
5.	<p>Dissemination:</p> <p>Due to the different focus of the work packages, the interested audience might be different for the three topics. We propose to organize two general meetings to disseminate the results of the project: one in June 2009 in Stockholm connected to the APN meeting and one in May 2010 in Barcelona connected to the Amphora meeting. Paloma Martin will be contacted to ask whether the latter meeting is allowed since the project will officially be completed at the end of April 2010.</p> <p>Additionally, we will organize expert meetings for each of the work packages in which a small group of experts/stakeholders will be informed about the results. The WP work place and marketing will organize a meeting in Brussels in March/April 2010 and drinking environments organizes a seminar within the nightlife and health community which have a conference in June 2010 (Paloma Martin will be contacted about this proposal).</p> <p>FASE will set up a project website. The name www.faseproject.eu is reserved. Peter questions whether .eu is allowed for the European Commission. This will be asked to Paloma Martin.</p> <p>HP Source net: HP source net will be updated in a different format within the Amphora project. In the new FASE project website relevant data of HP source will be found.</p> <p>A house style of the reports will be made at the end of the project by STAP.</p>	<p>Paloma Martin will be contacted by STAP for permission of proposed meetings.</p> <p>Paloma Martin will be contacted by STAP for permission of .eu website.</p> <p>STAP will make "house-style" of final reports.</p>
6.	Proposed time table is discussed. Final drafts of literature studies are aimed to be finished in June (before the APN meeting).	
7.	A new call is discussed. A possible follow-up project on alcohol marketing, work place policies and mystery shopping is discussed. This will be discussed further by email in the next weeks.	Email correspondence on new call.

Action Plan:

Appointment
STAP will include proposed changes in interim report.
Final drafts literature study will be made before June 2009.
A general email with conclusions of the literature study and request of information on case studies will be made by STAP.
LJMU: 5 to 6 case studies will be selected. A request for info will be send to own (Club Health) network.
STAP: 5 to 6 case studies will be selected. A request for info will be send to own (EUCAM) network.
DHS: will develop a matrix. 12 to 8 case studies will be selected. A request for contact persons will be send to general network.
Paloma Martin will be contacted by STAP for permission of proposed meetings.
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STAP will make "house-style" of final reports.
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