



Inventory Alcohol Marketing Regulations

With this form STAP, the Dutch Institute for Alcohol Policy, would like to ask you to fill out information regarding alcohol marketing regulations in your country.

First, we will ask you to give an overview of the different alcohol marketing regulations that exist in your country. Next, some general questions about time bans and the monitoring system in your country will follow. Finally, we will ask you to fill out more specific questions per regulation. We have included separate Regulation Forms for this part of the questionnaire. For each alcohol marketing regulation that exists, please fill out a separate Regulation Form (please let the number of the form correspond with the number in the table on page 1 of this questionnaire, where you summarized all existing regulations).

Thank you very much for participating and providing the data!

Organization:	Dutch Institute for Alcohol Policy - STAP
Country:	Lithuania
Date:	22.10.2009

1. Overview Alcohol Marketing Regulations

Below, please fill out all regulations on alcohol advertisement and alcohol sponsorship and promotion that exist in your country.

**With Coverage we would like to know which types of alcohol marketing are being covered by the regulation (e.g. cinema, digital media, event sponsoring, outdoor, print, promotional items, radio, tv, sport sponsoring, etc.)*

Alcohol Marketing Regulations Questionnaire

No.	Name Regulation (original)	Name Regulation (English translation)	Date latest update	Link to original text	Type of Regulation	Coverage*
1.	ALKOHOLIO KONTROLĖS ĮSTATYMAS	LAW ON ALCOHOL CONTROL	May, 1 st 2004	http://www3.lrs.lt/pls/inter2/dokpaieska.showdoc_l?p_id=215421	<input checked="" type="checkbox"/> Statutory/ Legal <input type="checkbox"/> Non-statutory/ Self regulation <input type="checkbox"/> Co-regulation	<input checked="" type="checkbox"/> Tv <input checked="" type="checkbox"/> Radio <input checked="" type="checkbox"/> Cinema <input checked="" type="checkbox"/> Sponsoring <input type="checkbox"/> Internet / digital media <input checked="" type="checkbox"/> Outdoor <input checked="" type="checkbox"/> Print <input type="checkbox"/> Prom. Items <input checked="" type="checkbox"/> Other, namely: on postcards, envelopes and postage stamps

2. Watersheds / Time bans

We would like to know more about time bans or watersheds in your country on alcohol marketing on TV, radio and in the cinema. Also if no alcohol advertising is allowed at all for this type of medium, please indicate.

Time ban on TV?		
1	Is there a watershed (time ban) for alcohol advertising on TV in your country?	<input checked="" type="checkbox"/> Yes, namely: between 6 am. & 11 pm <input type="checkbox"/> No → go to question 6
2	In which regulation is the TV time ban embedded?	ALKOHOLIO KONTROLĒS STATYMAS
3	Is sponsorship of TV <i>programmes</i> during this watershed still permitted? (e.g. a movie or soap series sponsored by an alcohol producer)	<input type="checkbox"/> Yes <input type="checkbox"/> No
4	Is sponsorship of <i>events</i> that are televised during this watershed still permitted? (e.g. a football match sponsored by an alcohol producer).	<input type="checkbox"/> Yes <input type="checkbox"/> No
5	Are Corporate Social Responsibility messages of an alcohol producer still permitted on TV during the watershed? (e.g. 'Drink Responsibly' campaigns).	<input type="checkbox"/> Yes <input type="checkbox"/> No
Time ban on radio?		
6	Is there a watershed (time ban) for alcohol advertising on the radio in your country?	<input checked="" type="checkbox"/> Yes, namely: 6 am. & 11 pm <input type="checkbox"/> No → go to question 11
7	In which regulation is the radio time ban embedded?	ALKOHOLIO KONTROLĒS STATYMAS
8	Is sponsorship of radio <i>programmes</i> during this watershed still permitted? (e.g. a radio program sponsored by an alcohol producer)	<input type="checkbox"/> Yes <input type="checkbox"/> No
9	Is sponsorship of <i>events</i> that are broadcast on the radio during this watershed still permitted? (e.g. a football match sponsored by an alcohol producer).	<input type="checkbox"/> Yes <input type="checkbox"/> No
10	Are Corporate Social Responsibility messages of an alcohol producer still permitted on the radio during the watershed? (e.g. 'Drink Responsibly' campaigns).	<input type="checkbox"/> Yes <input type="checkbox"/> No
Time ban in the cinema?		
11	Is there a watershed or ban on alcohol advertising in the cinema in your country?	<input checked="" type="checkbox"/> Yes, namely: total ban <input type="checkbox"/> No → go to next part (3)
12	In which regulation is the cinema time ban embedded?	ALKOHOLIO KONTROLĒS STATYMAS

3. Monitoring system

We would like to know more about organizations that monitor the adherence to alcohol marketing (regulations) in your country.

Please fill out in the table below as many organizations you know in your country that monitor whether (part of) the alcohol marketing regulations are being adhered to by the parties that the regulations concern (e.g. alcohol producers, broadcasters, etc).

We are interested in the monitoring of statutory as well as non-statutory regulations or co-regulation.

** In the final column you can indicate which types of data are used by the monitoring organization. Where do the data come from? You can select multiple options if necessary.*

Name organization	Which regulation is/are monitored?	Independent from commercial interests?	Official part of the regulation system?	Monitoring routinely/systematically ?	Includes marketing other than on TV, radio, print or outdoor?	Source data used:*
		<input type="checkbox"/> Yes <input type="checkbox"/> No	<input type="checkbox"/> Yes <input type="checkbox"/> No	<input type="checkbox"/> Yes <input type="checkbox"/> No	<input type="checkbox"/> Yes <input type="checkbox"/> No	<input type="checkbox"/> Academic organization <input type="checkbox"/> Advertising sector <input type="checkbox"/> Alcohol industry <input type="checkbox"/> Government <input type="checkbox"/> Own inventarisation <input type="checkbox"/> Public health NGO <input type="checkbox"/> Research agency <input type="checkbox"/> Other, namely:



Regulation Form No. 1

Organization:	Dutch Institute for Alcohol Policy - STAP
Country:	Lithuania
Date:	22.11.2009

Below, please indicate the name of Regulation No. 1 and provide the definition of alcohol advertising/alcohol marketing according to this regulation (if there is one).

Name Regulation No. 1:	ALKOHOLIO KONTROLĖS ĮSTATYMAS
Does the regulation provide a definition of alcohol advertising or alcohol marketing?	<input type="checkbox"/> Yes <input checked="" type="checkbox"/> No
What is the definition of alcohol advertising or alcohol marketing according to this regulation?	Alcohol Advertising: Alcohol Marketing:
How many articles about alcohol advertising/marketing does Regulation No. 1 contain?	2

Please describe all the relevant articles on alcohol advertisement or sponsorships/promotion of Regulation No. 1. For each article we would like to ask you to fill out the original text (in your own language) as well as the English translation of the article.

** To describe more than one article within the regulation please fill out the desired number of rows in the table. The table is spread over multiple pages. Use as many rows as are necessary (you can leave the rest open).*

***The type of restriction can be on the volume of alcohol advertising (e.g. the advertising is not allowed to reach an audience consisting of > 25% minors) or it can be a content-related article (e.g. the ad is not allowed to display social/sexual success).*

After filling out the separate articles, please pay attention to the final questions about this regulation at the end of the Regulation Form.

Article (paragraph)	Type of restriction	Text article
article 28	<input type="checkbox"/> Volume <input checked="" type="checkbox"/> Content <input type="checkbox"/> Both <input type="checkbox"/> Other, namely:	<p>Original text: 28 straipsnis. Alkoholinių gėrimų pardavimo skatinimo ribojimas</p> <p>1. Įmonėms, turinčioms teisę prekiauti alkoholiniais gėrimais, draudžiama naudoti tokius alkoholinių gėrimų pardavimo skatinimo būdus:</p> <ol style="list-style-type: none"> 1) alkoholinius gėrimus duoti kaip premiją, kaip prekės priedą arba dovanoti; 2) taikyti fiksuotas nuolaidas visuomenės informavimo priemonėse išspausdintų kuponų savininkams; 3) organizuoti alkoholinių gėrimų pavyzdžių platinimą nemokamai, išskyrus degustacijas parodų ir mugių metu; 4) organizuoti mažmeninės prekybos subjektų konkursus alkoholinių gėrimų pardavimui skatinti; 5) parduoti Lietuvos Respublikoje ar užsienio šalyse išspausdintus, įvežtus į Lietuvos Respubliką specializuotus reklaminius leidinius, skirtus alkoholinių gėrimų pardavimui skatinti. <p>2. Draudžiama skatinimo veiklai pasitelkti asmenis iki 18 metų.</p> <p>English translation: Enterprises which have the right to sell alcoholic beverages shall be prohibited from applying the following means of promoting alcoholic beverage sales:</p> <ol style="list-style-type: none"> 1) to give alcoholic beverages as a bonus, as a supplement to a purchased item or as a present; 2) to apply fixed discounts to the holders of coupons printed in mass media; 3) to organise a free distribution of alcoholic beverage samples, except for tasting sessions at exhibitions and fairs; 4) to organise competitions of retailer sale entities in order to promote alcoholic beverage sales; 5) to sell specialist advertisement publications published in the Republic of Lithuania or abroad and brought into the Republic of Lithuania, with the intention of promoting the sale of alcoholic beverages. <p>2. It shall be prohibited to use persons under the age of 18 in promotional campaigns.</p>

Article (paragraph)	Type of restriction	Text article
article 29	<input type="checkbox"/> Volume <input checked="" type="checkbox"/> Content <input type="checkbox"/> Both <input type="checkbox"/> Other, namely:	<p>Original text: 29 straipsnis. Alkoholio reklamos ribojimas</p> <p>1. Lietuvos Respublikoje draudžiama visų formų alkoholio reklama:</p> <ol style="list-style-type: none"> 1) skirta vaikams ir paaugliams iki 18 metų; 2) kurioje dalyvauja asmenys iki 18 metų; 3) kurioje dalyvauja sportininkai, gydytojai, politikai, meno ir mokslo įžymybės, kiti garsūs visuomenės veikėjai, naudojamas jų asmuo, vardas, atvaizdas ir pan.; 4) siejanti alkoholio vartojimą su fizinės būklės pagerėjimu; 5) siejanti alkoholio vartojimą su vairavimu; 6) siejanti alkoholio vartojimą su psichinės veiklos pagerėjimu, asmeninių problemų sprendimu; 7) siejanti alkoholio vartojimą su stimuliuojančiomis, raminančiomis ir kitomis gydomosiomis savybėmis; 8) siejanti alkoholio vartojimą su socialine sėkme, padidintu seksualiniu aktyvumu; 9) palankiai vaizduojanti nesaikingą alkoholinių gėrimų vartojimą ar neigiamai atsiliepianti apie abstinenciją ir saikingumą; 10) pateikianti didesnę tūrinę etilo alkoholio koncentraciją kaip alkoholinių gėrimų privalumą; 11) pateikianti neteisingą ir (ar) klaidinančią informaciją apie alkoholinius gėrimus. <p>English translation: 1. In the Republic of Lithuania advertising of all forms of alcohol shall be prohibited if it:</p> <ol style="list-style-type: none"> 1) is aimed at children and adolescents under the age of 18; 2) features persons under the age of 18; 3) features athletes, doctors, politicians, celebrities in art and science circles, and other prominent public figures, and uses their person, name, image, etc.; 4) links alcohol consumption with improvement in physical condition; 5) links alcohol consumption with driving; 6) links consumption of alcohol with physical activity improvement, personal problem resolution; 7) links alcohol consumption with stimulating, sedating and other healing characteristics; 8) links alcohol consumption with social success, enhanced sexual activity; 9) favourably portrays immoderate consumption of alcoholic beverages or presents a negative portrayal of abstinence and moderation; 10) presents greater ethyl alcohol strength by volume as an advantage of alcoholic beverages; 11) presents false and (or) misleading information about alcoholic beverages.

Article (paragraph)	Type of restriction	Text article
paragraph 2	<input checked="" type="checkbox"/> Volume <input type="checkbox"/> Content <input type="checkbox"/> Both <input type="checkbox"/> Other, namely:	<p>Original text: 2 dalies redakcija iki 2012 m. sausio 1 d.:</p> <p>2. Alkoholio reklama draudžiama:</p> <ol style="list-style-type: none"> 1) laikraščių ir jų savarankiškų priedų, žurnalų bei knygų išorinėse viršelių pusėse; 2) vaikams ir paaugliams skirtuose laikraščiuose, žurnaluose, knygose, televizijos ir radijo programose; 3) Lietuvos Respublikos jurisdikcijai priklausančių transliuotojų ir retransliuotojų transliuojamose programose nuo 6 valandos iki 23 valandos (išskyrus tiesiogiai ir ištiesai transliuojamus ar retransliuojamus tarptautinius meno, kultūros ar sporto renginius); 4) koncertų, cirko, diskotekų, jaunimo sporto ir laisvalaikio renginių, kitų masinių renginių, teatro spektaklių, kino ir videofilmų demonstravimo vietose, išskyrus šių renginių vietose esančias prekybos vietas. Masiniuose renginiuose (išskyrus vaikams ir paaugliams iki 18 metų skirtus renginius) taip pat gali būti pateikiamas renginį remiančios ir alkoholinius gėrimus, kuriais leidžiama prekiauti masiniuose renginiuose, gaminančios arba jais prekiaujančios įmonės pavadinimas ir (ar) prekės ženklas, pagal turinį ir formą neprieštaraujantys teisės aktų reikalavimams; 5) švietimo, mokslo ir ugdymo įstaigose; 6) visose sveikatos priežiūros įstaigose; 7) visuomeninio transporto priemonių viduje ir išorėje; 8) degalinėse ir jų teritorijose, išskyrus jose esančias alkoholinių gėrimų prekybos vietas; 9) ant atvirlaiškių, vokų ir pašto ženklų. <p>English translation: Wording of paragraph 2 prior to 1 January 2012:</p> <p>2. Alcohol advertising shall be prohibited:</p> <ol style="list-style-type: none"> 1) on the outside covers of newspapers and their independent supplements, also outside covers of magazines and books; 2) in specialist newspapers, magazines, books, television and radio programmes intended for children and adolescents; 3) in programmes broadcast between 6 a.m. and 11 p.m. by broadcasters and rebroadcasters under the jurisdiction of the Republic of Lithuania (except for live and continuous broadcasts or rebroadcasts of international art, cultural or sports events); 4) at concerts, circuses, discos, youth sport and leisure events, other mass events, theatre shows, movie and video film demonstration locations except for the retail outlets at sites of such events. At mass events (except for events intended for children and adolescents under the age of 18) the name and (or) trademark of the enterprise which is sponsoring the event and is the producer and seller of alcoholic beverages whose sales are permitted at mass events may also be displayed, provided that by their content and form they do not contradict the requirements of legal acts; 5) at education, science and training institutions; 6) at all healthcare institutions; 7) on the inside and outside of means of public transportation; 8) at petrol stations and areas thereof, except for the alcohol retail outlets located there; 9) on postcards, envelopes and postage stamps.

Article (paragraph)	Type of restriction	Text article
paragraph 2	<input checked="" type="checkbox"/> Volume <input type="checkbox"/> Content <input type="checkbox"/> Both <input type="checkbox"/> Other, namely:	<p>Original text: 2 dalies redakcija nuo 2012 m. sausio 1 d.:</p> <p>2. Alkoholio reklama draudžiama:</p> <ol style="list-style-type: none"> 1) visuomenės informavimo priemonėse; 2) koncertų, cirko, diskotekų, jaunimo sporto ir laisvalaikio renginių, kitų masinių renginių, teatro spektaklių, kino ir videofilmų demonstravimo vietose, išskyrus šių renginių vietose esančias prekybos vietas. Masiniuose renginiuose (išskyrus vaikams ir paaugliams iki 18 metų skirtus renginius) gali būti pateikiamas renginį remiančios ir alkoholinius gėrimus, kuriais leidžiama prekiauti masiniuose renginiuose, gaminančios arba jais prekiaujančios įmonės pavadinimas ir (ar) prekės ženklas, pagal turinį ir formą neprieštaraujantys teisės aktų reikalavimams; 3) švietimo, mokslo ir ugdymo įstaigose; 4) visose sveikatos priežiūros įstaigose; 5) visuomeninio transporto priemonių viduje ir išorėje; 6) degalinėse ir jų teritorijose, išskyrus jose esančias alkoholinių gėrimų prekybos vietas; 7) ant atvirlaiškių, vokų ir pašto ženklų. <p>3. Loterijose, žaidimuose, konkursuose draudžiama teikti alkoholinius gėrimus kaip prizus arba kartu su jais.</p> <p>English translation: Wording of paragraph 2 as of 1 January 2012:</p> <p>2. Alcohol advertising shall be prohibited:</p> <ol style="list-style-type: none"> 1) in mass media; 2) at concerts, circuses, discos, youth sport and leisure events, other mass events, theatre shows, movie and video film demonstration locations except for the retail outlets at sites of such events. At mass events (except for events intended for children and adolescents under the age of 18) the name and (or) trademark of the enterprise which is sponsoring the event and is the producer and seller of alcoholic beverages whose sales are permitted at mass events may also be displayed, provided that by their content and form they do not contradict the requirements of legal acts; 3) at education, science and training institutions; 4) at all healthcare institutions; 5) on the inside and outside of means of public transportation; 6) at petrol stations and areas thereof, except for the alcohol retail outlets located there; 7) on postcards, envelopes and postage stamps. <p>3. It shall be prohibited to present alcoholic beverages as prizes or along with them, at lotteries, games and contests.</p>

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Article (paragraph)	Type of restriction	Text article
paragraph 4	<input checked="" type="checkbox"/> Volume <input type="checkbox"/> Content <input type="checkbox"/> Both <input type="checkbox"/> Other, namely:	<p>Original text: 4 dalies redakcija iki 2012 m. sausio 1 d.: 4. Lietuvos Respublikoje draudžiama išorinė alkoholio reklama, išskyrus alaus, alaus mišinių su nealkoholiniais gėrimais bei natūralios fermentacijos vyno ir sidro išorinę reklamą.</p> <p>English translation: Wording of paragraph 4 prior to 1 January 2012: 4. Outdoor advertising of alcohol, except for outside advertisement of beer, beer blends with non-alcoholic beverages as well as naturally fermented wine and cider shall be prohibited in the Republic of Lithuania.</p>
paragraph 4	<input checked="" type="checkbox"/> Volume <input type="checkbox"/> Content <input type="checkbox"/> Both <input type="checkbox"/> Other, namely:	<p>Original text: 4 dalies redakcija nuo 2012 m. sausio 1 d.: 4. Lietuvos Respublikoje išorinė alkoholio reklama yra draudžiama.</p> <p>English translation: Wording of paragraph 4 as of 1 January 2012: 4. Outdoor advertising of alcohol shall be prohibited in the Republic of Lithuania.</p>
paragraph 5	<input checked="" type="checkbox"/> Volume <input checked="" type="checkbox"/> Content <input type="checkbox"/> Both <input type="checkbox"/> Other, namely:	<p>Original text: 5. Alaus, alaus mišinių su nealkoholiniais gėrimais bei natūralios fermentacijos vyno ir sidro išorinėje reklamoje (išskyrus tuos atvejus, kai išorinėje reklamoje pateikiami tik alkoholinius gėrimus gaminančių arba jais prekiaujančių įmonių pavadinimai ir (ar) jų prekių ženklai) turi būti įspėjamasis tekstas apie žalingą alkoholio poveikį sveikatai. Šio teksto formą, turinį ir jo vietą reklamoje nustato Sveikatos apsaugos ministerija.</p> <p>English translation: 5. Outdoor advertising of beer, beer blends with non-alcoholic beverages as well as of naturally fermented wine and cider (except in instances when outdoor advertising displays only the names and (or) trademarks of the enterprises producing alcoholic beverages or selling them) shall have a warning about harmful effects of alcohol upon health. The form, content and place of such a warning in the advertisement shall be determined by the Ministry of Health.</p>

Article (paragraph)	Type of restriction	Text article
paragraph 6	<input type="checkbox"/> Volume <input checked="" type="checkbox"/> Content <input type="checkbox"/> Both <input type="checkbox"/> Other, namely:	<p>Original text: 6. Reklama nelaikoma informacija apie alkoholinius gėrimus informaciniuose pranešimuose, kurie skirti tik alkoholio verslo specialistams, taip pat alkoholinius gėrimus gaminančių arba jais prekiaujančių įmonių registruoti pavadinimai (jei alkoholinių gėrimų gamintojo pavadinimas yra sudedamoji šių įmonių registruoto pavadinimo dalis) bei prekių ženklai, kai šie pavadinimai ir prekių ženklai pateikiami iškabose ant šių įmonių buveinės ar padalinio pastato bei įmonių valdomo transporto. Reklama taip pat nelaikomi alkoholinius gėrimus gaminančių arba jais prekiaujančių įmonių registruoti pavadinimai ar prekių ženklai, kai šie pavadinimai ar prekių ženklai nereguliariai ir netikėtai matomi transliuojamose ar retransliuojamose programose ir kai šių pavadinimų bei prekių ženklų atvaizdai yra šalutiniai, palyginti su transliuojamos ar retransliuojamos programos vaizdais</p> <p>English translation: 6. The description 'advertisements' shall not be considered to include information about alcoholic beverages in information bulletins which are intended only for those specialising in the alcohol business, or the registered names of the enterprises producing or selling alcoholic beverages (provided the name of the manufacturer of the alcoholic beverages is an integral part of the registered name of these enterprises) and the trademarks, when these names and trademarks appear on signs on the building of the headquarters or division of these enterprises and on the transport in their possession. The description 'advertisements' shall also not include the registered names or trademarks of the enterprises producing or selling alcoholic beverages when such names or trademarks are displayed irregularly or unexpectedly in broadcast or rebroadcast programmes and when images of the said names and trademarks are secondary to the images of the programme being broadcast or rebroadcast.</p>
pararaph 7	<input type="checkbox"/> Volume <input type="checkbox"/> Content <input type="checkbox"/> Both <input checked="" type="checkbox"/> Other, namely: compliance	<p>Original text: 7. Kaip laikomasi šio straipsnio reikalavimų, kontroliuoja Tarnyba, savivaldybių institucijos (išorinės reklamos draudimo pažeidimus).</p> <p>English translation: 7. Compliance with the requirements set down in this Article shall be controlled by the Service, municipal institutions (violations of prohibitions in outdoor advertising).</p>

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Next, we have some general questions about Regulation No. 1.

1	Are there any regulations at the national or European level that are in conflict with this alcohol marketing regulation? (e.g. free trade agreements)	<input type="checkbox"/> Yes, namely: <input type="checkbox"/> No <input checked="" type="checkbox"/> I don't know
2	Are there marketing practises used in your country that are not covered by this regulation? (e.g. buzzmarketing, editorial pieces, Corporate Social Responsibility campaigns, direct marketing etc.)	<input checked="" type="checkbox"/> Yes, namely: buzzmarketing, online marketing <input type="checkbox"/> No, all marketing practices are covered
3	Which stakeholders are addressed by the (articles about alcohol marketing/advertising of the) regulation?	<input checked="" type="checkbox"/> Alcohol producers <input checked="" type="checkbox"/> Retailers <input checked="" type="checkbox"/> Catering & Hospitality service <input checked="" type="checkbox"/> Alcohol distributors/Wholesalers <input checked="" type="checkbox"/> Broadcasters/Publishers <input type="checkbox"/> Marketers/Advertising agency <input type="checkbox"/> Other, namely:

The final questions concern three topics: the public availability of the 'complaints', the pre-screening procedure and the complaint system.

** The 'evaluating committee' can be an Advertising Committee, but it can also be a judge, an ombudsman, a civil servant or another organization that handles complaints or indications of violations of the regulation.*

*** A pre-screening system offers the possibility or obliges the advertiser to have the ads checked against the rules of the regulation before being broadcast / published.*

How publicly available?		
4	Is the text of the regulation publicly available?	<input checked="" type="checkbox"/> Yes <input type="checkbox"/> No <input type="checkbox"/> I was not able to find this. I searched in the following sources:
5	Are complaints or notifications/indications of possible violations of the regulation publicly available?	<input type="checkbox"/> Yes, see www. <input type="checkbox"/> No <input checked="" type="checkbox"/> I was not able to find this. I searched in the following sources: LAW ON ALCOHOL CONTROL <input type="checkbox"/> Other, namely:

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6	Are the decisions of the 'evaluating committee' publicly available? *	<input type="checkbox"/> Yes, see www. <input type="checkbox"/> No <input checked="" type="checkbox"/> I was not able to find this. I searched in the following sources: LAW ON ALCOHOL CONTROL <input type="checkbox"/> Other, namely:
7	Is data about the compliance (after adjudication/verdict) publicly available?	<input type="checkbox"/> Yes, see www. <input type="checkbox"/> No <input checked="" type="checkbox"/> I was not able to find this. I searched in the following sources: LAW ON ALCOHOL CONTROL <input type="checkbox"/> Other, namely:
Pre-screening procedure		
8	Is there a pre-screening procedure for the ads available? **	<input type="checkbox"/> Yes, for all media <input type="checkbox"/> Yes, but only available for the following media: <input type="checkbox"/> No → go to question 11 <input checked="" type="checkbox"/> I was not able to find this. I searched in the following sources: LAW ON ALCOHOL CONTROL <input type="checkbox"/> Other, namely:
9	Is the use of the pre-screening procedure voluntary?	<input type="checkbox"/> Yes <input type="checkbox"/> No, it is obligatory <input checked="" type="checkbox"/> I was not able to find this. I searched in the following sources: LAW ON ALCOHOL CONTROL <input type="checkbox"/> Other, namely:
10	Is the decision according to the pre-screening binding for the stakeholders?	<input type="checkbox"/> Yes <input type="checkbox"/> No, compliance to the pre-screening decision is voluntary <input checked="" type="checkbox"/> I was not able to find this. I searched in the following sources: LAW ON ALCOHOL CONTROL <input type="checkbox"/> Other, namely:
Complaint system		
11	Can everybody file a complaint or point out a possible violation of the regulation?	<input type="checkbox"/> Yes <input type="checkbox"/> No, filing complaints is limited to: <input checked="" type="checkbox"/> I was not able to find this. I searched in the following sources: LAW ON ALCOHOL CONTROL <input type="checkbox"/> Other, namely:
12	Which organisation is responsible for processing the complaints? <i>(please provide name in your own language and in English)</i>	Original name: English translation: the Service and municipal institutions

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13	What is the composition of the 'evaluating committee'?	-
14	Who is responsible for the composition of the 'evaluating committee'?	Committee elected by: - Committee appointed by: -
15	Do young people have a vote in the adjudication process?	<input type="checkbox"/> Yes <input checked="" type="checkbox"/> No <input type="checkbox"/> I was not able to find this. I searched in the following sources: <input type="checkbox"/> Other, namely:
16	Which sanctions can the 'evaluating committee' apply? <i>(multiple answers are possible):</i>	<input type="checkbox"/> Recommendation <input type="checkbox"/> Public shaming (e.g. press release) <input type="checkbox"/> Restriction broadcasting rights <input checked="" type="checkbox"/> Financial penalty between 58 and 28962 euro <input type="checkbox"/> Other, namely:

Comments on Regulation No. 1: Offences and sanctions are evaluated by a court (article 43, paragraph 7).